

*Churchill*

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DEFAULT BLACK & WHITE USAGES - C:0 M:0 Y:0 K:100

*Churchill*

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ACCEPTED USAGES - Grayscale where medium and/or format may necessitate.  
Color backgrounds of other brands, media or any such external context.  
A Pantone spot color specified for Churchill may be introduced in the near future.

PRACTICES TO AVOID - No unspecified logo colors, no effects like gradients, shades etc., no form/shape distortions.

*Churchill* x

MINIMUM CLEAR SPACE



*Churchill* x 820

MODEL / SERIES NUMBER

*Churchill* x  
820

TYPEFACE: EUROSTILE EXTENDED REGULAR



PANTONE 167

Logos of Akkar Brands

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**mamrut** 

**KARATAY** 

**altay** 